

**Lana Jacobson** of [The WriterStudio](#) has been in the public eye for 20 years as a widely published, multi-award winning writer and author. Her main genre lies in creative non-fiction writing.

Lana has a quality about her which makes you feel you have known her for years, resulting in **fascinating accounts of everyday lives** of different people, cultures, situations, organisations and, travel destinations, always achingly truthful and real.

Lana writes for trade and consumer magazines, newspapers, corporate- communications - including in-house newsletters, in-house magazines - travel agents and tourist boards, public relations companies, and corporate social investment organisations. She has ghost written and contributed to books.

Lana's **commercial writing** has appeared online, in books, magazines, newspapers, journals and specialist travel magazines. Her features include: Profiles, investigative, environment, health, and social issues -all published in English magazines and newspaper in South Africa, and several international magazines and newspapers including Sydney Morning Herald , Marie Clare New York and New Africa Woman UK..