

Commercial Writing

Written by Lana Jacobson

Monday, 19 April 2010 22:11 - Last Updated Thursday, 22 April 2010 08:37

Lana Jacobson a freelance journalist is highly acclaimed for representing private clients in the commercial arena. Her client and corporate writing, including profiles of companies and MD's, appears on line, in trade journals, and published features, and in house magazines and newsletters. Her ghost written book is about to go to second print.

My great passion is working in the field of corporate social responsibility, and PR and in-house company communications.

To this end I have worked for the ANC (including the late Walter Sisulu), Albertina Sisulu Foundation, Transnet Foundation, Eskom, Thebe Investments, Goldfields and numerous other large and small corporations.

My areas of expertise include public relations, media strategy within corporations, including - advising, guiding and editing public relations and communications in-house writing.

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- [Get in touch](#) if you would like Lana to write for your business or publication